## aitoolfrontier.com: User Preparatory Tasks (Phase 1 - Pre-Funding)

**Date:** May 4, 2025

**Objective:** Outline the setup tasks you can complete now while awaiting funding for the required API subscriptions. Completing these steps will accelerate the MVP launch once funding is secured.

**Step-by-Step Checklist:**

1. **Set Up WordPress on Hostinger:**
   * Install WordPress on your existing Hostinger hosting plan for the aitoolfrontier.com domain.
   * Ensure basic site functionality is working.
2. **Select, Install & Customize WordPress Theme:**
   * Research and purchase a premium WordPress theme suitable for a professional B2B authority site.
   * Install the theme on your WordPress site.
   * Perform initial visual customization (logo, colors, fonts, basic layout structure) to establish the desired look and feel. (Manus cannot perform visual design).
3. **Set Up Google Analytics 4:**
   * Create a new Google Analytics 4 property for aitoolfrontier.com.
   * Install the GA4 tracking code onto your WordPress site (often done via a plugin or theme settings).
4. **Apply to Affiliate Programs:**
   * Identify and apply to the affiliate programs for the initial 1-3 specific AI Learning platforms you wish to target (e.g., Sana, Docebo, LearnUpon - based on your final selection).
   * Keep track of application status and any approval requirements.
5. **Familiarize with Zoho CRM:**
   * Sign up for a Zoho CRM account (utilize a free tier if available and suitable for initial familiarization).
   * Explore the basic interface, lead management features, and workflow/automation capabilities.
6. **Finalize Target Platforms:**
   * Confirm the specific 1-3 AI Learning platforms that Manus should focus on for initial content generation and promotion within the MVP.

**Next Steps After Completion:**

* Once funding is secured, subscribe to the required paid services (SEMrush Business, OpenAI API, Zoho CRM paid tier with API access).
* Securely provide Manus with all necessary API keys, access tokens, and credentials (WordPress admin/API, GA Property ID, Zoho API, SEMrush API, OpenAI API, Affiliate IDs/links).
* Notify Manus that Phase 1 setup is complete and credentials are ready.